



BDO Richfield Advisory Limited
Tax & Legal Services



Thailand

July 2009

The Press Conference THE REPORT Thailand 2009



Held on 29 June at the Royal Thai Government House, Santi Maitri Building, Bangkok, Oxford Business Group (OBG) and Board of Investment (BOI) arranged a press conference to celebrate the official release of The Report: Thailand 2009, the inaugural edition of OBG's annual coverage on the Kingdom of Thailand. BDO Richfield Advisory Limited was there as the exclusive accountancy partner for the report.

The keynote address for the official launch was given by H.E. Abhisit Vejjajiva, Prime Minister of Kingdom of Thailand. H.E. Chanchai Chairungruang, Minister of Industry also addressed the launch.

Andrew Jackomos and Paul Ashburn, Senior Partners of BDO Richfield Advisory, joined OBG and BOI to celebrate this important event.

In his keynote address, Prime Minister Abhisit said, "We do look forward to the Thai economy turning around and hope that there will be positive growth in the last quarter of this year, followed by growth firmly back next year, both for Thailand and the region."

The Prime Minister also stated that the report conveyed a key message, that is, as global and regional economies recover, Thailand will once again stand to gain market share in sectors such as manufacturing of high value-added goods, agribusiness, transport and tourism. He ended his speech by highlighting the necessity to diversify Thai economy and attract new investment.

The Report: Thailand 2009 is the most comprehensive economic, political and business review of Thailand ever compiled. The 200 pages of research contains more than 100,000 words and provides a sector-by-sector guide, supported by charts, graphs and key economic data that highlight trends and allow readers a unique insight into the country.

The Report: Thailand 2009 analyses in-depth the sectors of Thailand's economy including banking, capital markets, insurance, transport, real estate, construction, industry, energy, telecommunications, information technology, tourism, plantations and agriculture, retail, and media and advertising.

Starting in September 2008, OBG staff interviewed hundreds of political, economic and business figures on their view of Thai economy, among them Japanese Prime Minister Taro Aso, Secretary-General of UN Conference on Trade and Development and former Director-General of WTO Supachai Panitchpakdi, and former U.S. President George W. Bush.

Oxford Business Group (OBG) is a global publishing, research and consultancy services organization. The range of OBG's publications are renowned as leading sources of information on developing and emerging economies around the world. OBG publishes economic and political intelligence on the markets of Eastern Europe, North and South Africa, The Middle East and Asia. Through its range of print and online products, OBG offers comprehensive and accurate analysis of political, macroeconomic and economic developments.



Press Conference of The Report:Thailand 2009: Keynote address by H.E. Abhisit Vejjajiva, Prime Minister of Kingdom of Thailand during the press conference of The Report:Thailand 2009 arranged by Oxford Business Group (OBG) and Board of Investment (BOI) on 29 June 2009 at the Royal Thai Government House, Santi Maitri Building, Bangkok



Press Conference of The Report:Thailand 2009: (left to right) Paul Ashburn, senior partner of BDO Richfield Advisory; Michael Benson-Colpi, chairman of Oxford Business Group; Atchara Brimble, secretary general of Thailand Board of Investment; Andrew Jackomos, senior partner of BDO Richfield Advisory

BDO Involvement

Oxford Business Group (OBG), the authoritative global publishing, research and consultancy firm has established a strategic partnership with BDO Richfield Advisory Limited to provide specialist analysis for The Report: Thailand 2009.

BDO Richfield Advisory Limited has been designated as the official exclusive accountancy partner of OBG and will supply relevant information on the challenges facing businesses in Thailand's dynamic market, including updates relating to fiscal legislation in the country.

"OBG offers a formidable appraisal of business prospects and development in Thailand, which will be enhanced by the expertise offered by our highly experienced team."

OBG Country Director Kimberly Hartman said "Partnerships of this type with leading industry specialists serve to enhance our in-depth market knowledge and corporate expertise. We will be able to continue to link our extensive international experience with the local knowledge of the partners to produce what is acknowledged as the best guide available for foreign direct investment into Thailand."



BDO Richfield partners up with Oxford Business Group: Paul Ashburn (left), and Andrew Jackomos (right), senior partners of BDO Richfield Advisory Ltd., joined Kimberly Hartman, country director; and Tyler Cicirello, editorial manager of Oxford Business Group (OBG) at an event to announce that BDO Richfield Advisory has been designated as the exclusive accountancy partner of OBG to provide specialist analysis for The Report: Thailand 2009.



Contact us

BDO Richfield Advisory Limited specialises in providing tax and legal services to international clients operating in Thailand and the Asia Pacific region. BDO Richfield Limited, the Thailand member firm of BDO International, is one of the largest international accounting and advisory firms in Thailand.

BDO international is a worldwide network of public accounting firms, called BDO Member Firms, serving international clients. Each BDO Member Firm is an independent legal entity in its own country. BDO International is the world's fifth largest international accounting and advisory network with over 1,000 offices in 110 countries and more than 44,000 professionals. The network is coordinated by BDO Global Coordination B.V., incorporated in The Netherlands, with its statutory seat in Eindhoven (trade register registration number 33205251) and with an office at Boulevard de la Woluwe 60, 1200 Brussels, Belgium, where the International Executive Office is located.

If you have any questions or would like further information regarding the matters discussed in this newsletter, please contact **Andrew Jackomos** by email at andrew.jackomos@bdo-thai.com or **Paul Ashburn** at paul.ashburn@bdo-thai.com

BDO Richfield Advisory Limited is promoted by the Thailand Board of Investment to provide advice and assistance on tax and legal matters.



The material discussed in this newsletter is meant to provide general information and should not be acted upon without first obtaining professional advice tailored to your particular needs.

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